

251 North Avenue West, 2nd Floor
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Tel.: (908) 518-7700
Fax: (908) 518-7795

Mayer Fortkort & Williams PC
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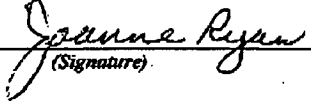
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Please find attached:

- (1) Certificate of Transmission by Facsimile
- (2) Power of Attorney and Correspondence Address Indication Form
- (3) Statement Under 37 CFR 3.73(b)
- (4) Copy of executed Assignment document in favor of Sony Corporation and Sony Electronics, Inc.

CERTIFICATE OF TRANSMISSION BY FACSIMILE (37 CFR 1.8)			Docket No. 50T5443.01
Applicant(s): Kevin George et al.			
Application No. 10/784,545	Filing Date 02/23/2004	Examiner Unassigned	Group Art Unit 3621
Invention: DIGITAL PHOTOFINISHING SYSTEM AND METHOD OFFERING OPERATOR-DEFINED PACKAGES OF PRINTS			
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<p>I hereby certify that this <u>Power of Attorney and Correspondence Address Indication Form</u> (Identify type of correspondence)</p> <p>is being facsimile transmitted to the United States Patent and Trademark Office (Fax. No. <u>703-872-9302</u>)</p> <p>on <u>December 13, 2004</u> (Date)</p> <p style="text-align: center;"><u>Joanne Ryan</u> (Typed or Printed Name of Person Signing Certificate)</p> <p style="text-align: center;"><u></u> (Signature)</p> <p style="text-align: center;">Note: Each paper must have its own certificate of mailing.</p>			

P18/REV02

**POWER OF ATTORNEY
And
CORRESPONDENCE ADDRESS
INDICATION FORM**

Attorney Docket Number	50T5443.01
First Named Inventor	Kevin George
Application Number	10/784,545
Filing Date	02/23/2004
Art Unit	3621
Examiner Name	Unassigned

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I hereby appoint:

☒ Practitioners associated with the Customer
Number:

27774

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Practitioner(s) named below:

Name	Registration Number

As my/our attorney(s) or agent(s) to prosecute the application identified above, and to transact all business in the United States Patent and Trademark Office connected herewith.

Please recognize or change the correspondence address for the above-identified application to:

☒ The address associated with the above-mentioned Customer Number:
OR

☐ The address associated with Customer Number:

OR

<input checked="" type="checkbox"/> Firm or Individual Name	Sony Corporation				
Address	7-35 Kitashinagawa 6-Chome, Shinagawa-Ku				
City	Tokyo	State		Zip	
Country	Japan				
Telephone		Fax			
<input checked="" type="checkbox"/> Firm or Individual Name	Sony Electronics, Inc.				
Address	1 Park Drive				
City	Park Ridge	State	NJ	Zip	07656
Country					
Telephone	201-930-7315	Fax	201-930-6854		

I am the:

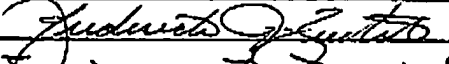
☐ Applicant/Inventor.

☒ Assignee of record of the entire interest. See 37 CFR 3.7.1
Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96)

This collection of information is required by 37 CFR 1.31 and 1.33. The information is required to obtain or retain a benefit by the public which is to file (and / the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 21 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND EES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance completing the form, call 1-800-PTO-9199 and select option 2.

Page 2, Power of Attorney and Correspondence Indication Form

SIGNATURE of Applicant or Assignee of Record			
Signature		Date	12.1.04
Name	Frederick T. Kusel	Telephone	858-942-7117
Title and Company	Director of Operations		

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below.

☐ * Total of 2 forms submitted.

This collection of information is required by 37 CFR 1.31 and 1.33. The information is required to obtain or retain a benefit by the public which is to file (and the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 21 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND COPIES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance completing the form, call 1-800-PTO-9199 and select option 2.

STATEMENT UNDER 37 CFR 3.73(b)Applicant/Patent Owner: Kevin George et al.Application No./Patent No.: 10/784,545 Filed/Issue Date: 02/23/2004Entitled: DIGITAL PHOTOFINISHING SYSTEM AND METHOD OFFERING OPERATOR-DEFINED PACKAGES OF PRINTSSony Corporation/Sony Electronics Inc., corporation

(Name of Assignee)

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

States that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ an assignee of less than the entire right, title and interest.
The extent (by percentage) of its ownership interest is _____%

In the patent application/patent identified above by virtue of either:

A ☒ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached.

OR


B ☐ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From _____ To: _____
The document was recorded at the United States Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached.
2. From _____ To: _____
The document was recorded at the United States Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached.
3. From _____ To: _____
The document was recorded at the United States Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached.

☐ Additional documents in the chain of title are listed on a supplemental sheet.☐ Copies of assignments or other documents in the chain of title are attached.

(NOTE: A separate copy (i.e., a true copy of the original assignment documents(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the United States Patent and Trademark Office. See MPEP 302.08)

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.



Signature

Kevin George et al.

Printed or Typed Name

Director of Operations

Title

12-1-04

Date

908-518-7795

Telephone Number

This collection of information is required by 35 U.S.C. 115 and 37 CFR 1.63. The information is required to obtain or retain a benefit by the public which is to file (and by the United States Patent and Trademark Office to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 21 minutes to complete, including gathering, preparing, and submitting the completed application form to the United States Patent and Trademark Office. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, United States Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: COMMISSIONER FOR PATENT, P.O. BOX 1450, ALEXANDRIA, VA 22313-1450.

Docket No. 50T5443.01**ASSIGNMENT**

WHEREAS, I, as a below named inventor, am a sole inventor (if only one name is listed below) or a joint inventor (if plural names are listed below) of certain new and useful improvements in

**DIGITAL PHOTOFINISHING SYSTEM AND METHOD OFFERING OPERATOR-
DEFINED PACKAGES OF PRINTS**

for which application for Letters Patent of the United States of America was filed with the United States Patent and Trademark Office on February 23, 2004, and has been accorded serial number 10/784,545;

AND WHEREAS, Sony Corporation, a Japanese corporation with offices at 7-35 Kitashinagawa 6-Chome, Shinagawa-Ku, Tokyo, Japan and Sony Electronics Inc. a Delaware corporation with offices at 1 Sony Drive, Park Ridge, New Jersey 07656 (hereinafter referenced as ASSIGNEES) is desirous of acquiring all interest in, to and under said invention, said application disclosing the invention and in, to and under any Letters Patent or similar legal protection which may be granted therefor in the United States and in any and all foreign countries;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I, as a sole or joint inventor as indicated below, by these presents do hereby assign, sell and transfer unto the said ASSIGNEES, its successors, assigns, and legal representatives, the entire right, title and interest in the said invention, said application, including any divisions and continuations thereof, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted for said invention, and in and to any and all priority rights and/or convention rights under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and to any other benefits accruing or to accrue to me with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto, and I hereby authorize and request the Commissioner of Patents to issue the said United States Letters Patent to said ASSIGNEES, as the assignees of the whole right, title and interest thereto;

And I further agree to execute all necessary or desirable and lawful future documents, including assignments in favor of ASSIGNEES or its designee, as ASSIGNEES or its successors, assigns and legal representatives may from time-to-time present to me and without further remuneration, in order to perfect title in said invention, modifications, and improvements in said invention, applications and Letters Patent of the United States and countries foreign thereto;

And I further agree to properly execute and deliver and without further remuneration, such necessary or desirable and lawful papers for application for foreign patents, for filing subdivisions of said application for patent, and or, for obtaining any reissue or reissues of any Letters Patent which may be granted for my aforesaid invention, as the ASSIGNEES thereof shall hereafter require and prepare at its own expense;

And I further agree that ASSIGNEES will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents in foreign countries as may be known and accessible to me and will testify as to the same in any interference or litigation related thereto;

And I hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale;

And I hereby authorize and request my attorney(s) of record in this application to insert the execution date, serial number and filing date of this application in the spaces that follow:

Serial Number: _____, Filing Date: _____.

This assignment is being executed on the date indicated below.

Dated: 7.26.04

Sig. 

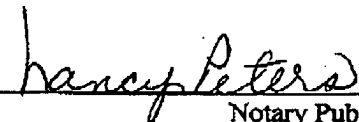
KEVIN GEORGE

STATE OF New Jersey _____)

ss.

COUNTY OF Bergen _____)

On this 26 day of July, in the year of 2004, before me, Kevin George, Notary Public, personally appeared the above-named assignor, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that his/her/their signature(s) on the instrument, the person(s) or the entity upon behalf of which the person(s) acted, executed the instrument.


Notary Public

NANCY PETERS
NOTARY PUBLIC OF NEW JERSEY
My Commission Expires Mar 13, 2006

Dated: 7.26.04Sig. Brian Ilchert

BRIAN ILCHERT

STATE OF New Jersey _____)

ss.

COUNTY OF Bergen _____)

On this 26 day of July, in the year of 2004, before me,
Brian Ilchert, Notary Public, personally appeared the
above-named assignors, personally known to me (or proved to me on the basis of satisfactory
evidence) to be the person whose name is subscribed to the within instrument, and acknowledged
to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that
his/her/their signature(s) on the instrument, the person(s) or the entity upon behalf of which the
person(s) acted, executed the instrument.

Nancy Peters
Notary Public

NANCY PETERS
NOTARY PUBLIC OF NEW JERSEY
My Commission Expires Mar 13, 2006

Dated: 7.26.04Sig. Kohei Sakura

KOHEI SAKURA

STATE OF New Jersey _____)

ss.

COUNTY OF Bergen _____)

On this 26 day of July, in the year of 2004, before me,
Kohei Sakura, Notary Public, personally appeared the
above-named assignors, personally known to me (or proved to me on the basis of satisfactory
evidence) to be the person whose name is subscribed to the within instrument, and acknowledged
to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that
his/her/their signature(s) on the instrument, the person(s) or the entity upon behalf of which the
person(s) acted, executed the instrument.

Nancy Peters
Notary Public

NANCY PETERS
NOTARY PUBLIC OF NEW JERSEY
My Commission Expires Mar 13, 2006